



PROFESSIONAL EXPERIENCE

Fresno, CA
June '16–Present

Promotions & Digital Brand Manager

DISNEY-ABC TELEVISION GROUP

Utilize all-encompassing skills to create eye-catching promotions for web, social and on-air platforms. Craft content from scratch, daily, through creative writing, project conception, lighting, shooting, and post-production. Represent the brand at sponsored events within the community.

United States
Dec '14–June '16

Cinematographer & Video Editor

FREELANCE

Worked closely with a variety of local and national clients to produce, shoot, direct, and edit TV ads & Internet media campaigns.

Sarasota, FL
May '15–Oct '15

Creative Services Producer

ABC7-WWSB

Produced and shot ENG work for both News and Creative Services departments. Created commercials to support the Ad Sales team.

New York City, NY
May '14–Sept '14

Creative Services Intern

DISNEY-ABC TELEVISION GROUP

Wrote and edited a variety of topical promotions. Collaborated with the Web department to produce social media videos.

New York City, NY
May '13–Sept '13

Production Intern

NBC-UNIVERSAL

Assisted with shooting LXTV shows. Worked on-location as grip, gaff, and B-cam shooting. Helped edit and log syndicated shows including music licensing management.

Alec Armbruster

**CINEMATOGRAPHER &
VIDEO EDITOR**

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SKILLS & SOFTWARE

Specialties Marketing, Cinematography, Lighting, Video Editing, Color Grading, Producing, Social Media Marketing, Graphic Design, Motion Design, Creative Writing, Audio Recording, Computer Engineering, Data Transfer & Logging, Video Archiving, Music Theory, Web & iOS Development.

Software Mac OS X, Windows 7. Adobe Creative Cloud: Premiere Pro, After Effects, Speedgrade, Audition, Illustrator, Photoshop, InDesign. Cinema4D.

EDUCATION

Sarasota, FL
Grad. May '15

Ringling College of Art + Design

BFA DIGITAL FILMMAKING

Course work including: Screenwriting, producing, camera operation, photography, focus pulling, gaff & grip, audio recording, studio & location lighting, post-production workflows, motion design & video editing.